

# PRIVACY

Atrium Agri and associated affiliates, located at Maasland, Commandeurskade 53155 AC, Netherlands are responsible for the processing of your personal data as shown in this privacy statement.

With regard to privacy and the protection of personal data, ATRIUM AGRI adheres to the legal framework and rules of the General Data Protection Regulation (AVG). Everyone is entitled to a careful handling of his or her personal data. ATRIUM AGRI endorses the need for safety and security of our customers, employees and relations. ATRIUM AGRI handles the personal data provided with integrity, transparency and care.

## WHAT ARE PERSONAL DATA?

According to the law, personal data are all information relating to an identified or identifiable natural person (the data subject). All personal data collected via application forms, trade fair visits, e-mail, telephone and other means are obtained voluntarily and are only stored with the prior consent of those involved.

## USE OF DATA

Your personal data may be used by ATRIUM AGRI to contact you:

- for dealing with your requests, by ATRIUM AGRI itself or by others involved in the processing;
- for marketing purposes, such as informing you about ATRIUM AGRI activities through a mailing, newsletter or other communication;
- for processing / handling applications;
- for compiling statistics on the use of the ATRIUM AGRI website

Your e-mail address will only be used for this purpose if you have given us permission in advance. You can stop receiving ATRIUM AGRI communication at any time via the unsubscribe button in the mailing, or by sending an e-mail to [info@atriumagri.com](mailto:info@atriumagri.com). You have the right to adjust or request to delete your data at all times. ATRIUM AGRI will rectify or delete your personal data on request.

## LEGAL GROUNDS DATA PROCESSING

Your personal data will only be processed either with your explicit consent, or because ATRIUM AGRI needs this for closing an agreement with you, or because we are legally obliged to do so, or because we (or a third party) have a legitimate interest in this. These possible legitimate interests are described in this privacy statement. In individual cases, ATRIUM AGRI may need to process your data because this is necessary for:

Handling of applications, by ATRIUM AGRI or by others involved in the settlement (when applicable);

- Marketing objectives, such as informing about ATRIUM AGRI activities through a mailing, newsletter, invitation or change of data;
- The handling / handling of applications (when applicable);
- Compiling statistics on the use of the ATRIUM AGRI website.

## STORAGE OF DATA

The collected personal data are stored in a personal relationship management system. This system is highly secured. We do not provide your personal data to third parties without your permission, unless we are obliged to do so on basis of the law, a judicial or arbitral award or if this is necessary for the execution of an agreement between you and ATRIUM AGRI.

## **STORAGE LOCATION(S)**

Obtaining and storing your personal data is done through various applications. These applications are strictly regulated to guarantee your privacy. Your data is stored within the European Union. If your data is stored outside the European Union, this only happens with external parties that offer sufficient protection according to the European privacy regulations.

## **EXTERNAL PARTIES**

In some cases we share your personal data (only if necessary) with external parties. These are external service providers, we will never sell your personal data to external parties. These external parties may only process your personal data in the context of performing the services. They may not use or pass on your personal data independently. With the external parties that place cookies on the ATRIUM AGRI website, ATRIUM AGRI shares the personal data collected via cookies. These cookies collect info about the visits on our website. This data is used to give us insight in how our website is visited and how we can improve our website. In cases where ATRIUM AGRI is obliged by law authorities, judicial authorities or other parties to provide your personal data, ATRIUM AGRI only shares the personal data that are strictly necessary.

## **CONTACT, QUESTIONS, COMPLAINTS**

If you have any questions or complaints about the processing of your personal data, please contact us. You can do so via:

Atrium Agri  
Commandeurskade 5  
3155 AC, Maasland  
E-mail: [info@atriumagri.com](mailto:info@atriumagri.com)

In case of complaints, for example about the way in which your personal data is processed, used or stored, or how ATRIUM AGRI responds to your questions regarding privacy, you can submit a complaint to the Dutch Data Protection Authority.

## **RIGHT OF ACCESS, RECTIFICATION AND DELETION**

Under the 'AVG' you have the right to inspect your personal data. You can make your request known to us via the contact details above. If your details are not correct, you can submit a request for rectification and we will ensure that your data is rectified. It is also possible that you want us to delete your personal data and not use it anymore. This can be withdrawn by means of your permission (in the event that the data processing took place on the basis of your explicit permission). However, it could occur, if necessary, that we keep the personal data for which permission has already been given. In addition, you can indicate that you wish to limit your personal data, in which case we will ensure that your data is not used without your explicit permission.

You have the right to request and receive your data in a customary format. This may include questions for data for which you have given your explicit consent, personal data that you have provided to us electronically, personal data that we have processed on the basis of an agreement with you or personal data that you have independently created in our applications.

It could happen that ATRIUM AGRI refuses your request, for example if it is legally obliged to keep your personal data. If that would be the case, you will be informed as soon as possible.

ATRIUM AGRI reserves the right to change this privacy statement. ATRIUM AGRI will implement any changes on this page. This page was last modified on 13-01-2021.